

FOR IMMEDIATE RELEASE

A NEW VALUE CREATION LAYER FOR FUEL COMPANIES COMING TO CANADA

A Scalable, Technology-Driven Fuel Differentiation Strategy for Asset Base Growth, Market Share Expansion, and Emissions Reduction

Canada | June 15, 2026 — A new technology-driven opportunity will soon be available in Canada for fuel companies seeking to unlock additional value through performance-based fuel differentiation.

Xp3® FORTIFIED XP™ Enhanced Fuels is an advanced, industrial-grade fuel enhancement technology enabling large-scale fuel producers and vertically integrated operators to introduce **a new market advantage category of “Enhanced Fortified Fuels”**, without requiring capital-intensive investments or infrastructure changes.

Designed to integrate seamlessly across existing refining, distribution, and retail operations, Xp3® FORTIFIED XP™ delivers measurable gains in fuel efficiency, engine performance, and emissions reduction, while driving incremental margin expansion and additional customer loyalty.

Measurable Performance. Commercial Impact.

Xp3® FORTIFIED XP™ Enhanced Fuels consistently delivers:

- Fuel Economy Improvements: 4% to 8%+
- Engine Performance Gains (HP & Torque): 1% to 2%
- Emission Reductions: 5% to 20%+ (application dependent)
- Engine Maintenance & Longevity Improvements: 10% to 40%+

A Strategic Fit for Fuel Network Ecosystem

Xp3® FORTIFIED XP™ Enhanced Fuels aligns perfectly with fuel companies seeking a novel strategy to stand out in a crowded and commoditized market with a differentiated fuel offering that is:

- *Marketable* across retail, agricultural, marine, construction, mining, heating oil and other commercial segments
- *Sellable* through clear economic and environmental benefits
- *Defendable* through proprietary, performance-based differentiation
- *Scalable* across the entire fuel supply ecosystem
- *Deployable* within existing refinery, terminal, and retail infrastructure
- *Brandable* as FORTIFIED XP™ or any other branding suitable to the fuel company
- *Sub-Licensable*, opportunities to master licensee to sub-license the Xp3® FORTIFIED XP™ Enhanced Fuels to 3rd party, non-branded fuel stations or suppliers to provide them with an additional competitive advantage.

Technology for Differentiation at Scale

Xp3® FORTIFIED XP™ Enhanced Fuels enables fuel companies to establish **a new Enhanced-Fuel tier** that is:

- Fully compatible with existing refining and terminal operations
- Stacks over and above existing additive packages like Top Tier™
- Deployable across retail, commercial, and wholesale channels
- Scalable across multi-brand and multi-region networks
- Brandable within existing premium fuel offerings
- Positioned to complement CleanTech energy transition and ESG strategies

This allows operators to move beyond commodity-based competition and introduce a defensible, performance-led value proposition across their downstream business.

Proven, Replicable, Verifiable

Xp3® FORTIFIED XP™ Enhanced-Fuels have demonstrated:

- Replicability across many other fuel markets (*see GOIL's White Paper Case Study*)
 - Verifiable performance through repeatable real-world use cases
 - Demonstrable results via standardized testing protocols
 - Operational reliability across diverse fuel applications
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Supporting Emissions Reduction and Efficiency Targets

As fuel companies advance transitional CleanTech solutions, emissions and efficiency objectives, Xp3® FORTIFIED XP™ Enhanced Fuels contributes by:

- Improving combustion efficiency and reducing wasted energy
- Lowering emissions intensity per litre consumed
- Enhancing overall fuel utilization efficiency

This supports both regulatory alignment and corporate sustainability commitments without requiring major capital investments.

Strategic Deployment Opportunities

Xp3® FORTIFIED XP™ Enhanced Fuels can be deployed across:

- Branded retail fuel networks
 - Commercial and fleet fueling programs
 - Bulk and wholesale distribution channels
 - Cardlock and high-volume fueling sites
 - Strategic partner and affiliate networks
 - Sub-licenced as deemed appropriate by the master licensee
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Adoption presents an opportunity to establish a new Enhanced-Fuel, Fortified-Fuel or Ultra-Premium category within the Canadian marketplace, delivering:

- Stronger customer value
 - Differentiated and defensible market positioning
 - New market share with ongoing and perpetual organic marketing
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